Trusted Data Collaboratives for Safe and Sustainable Water

Brant Zwiefel Principal Architect Worldwide Public Sector



A world with complex water challenges

Innovation and transformation begins with higher utilization of data assets.

Data can unlock new insights and prompt action

So why is data sharing so challenging?

Data Accessibility

- 1. What data exists?
- 2. Data is stored in difficult to access systems
- 3. Data access is expensive (unsustainable)

Limited Usefulness

- 1. Sparse or erroneous data
- 2. Anonymized
- 3. Aggregated / summarized data

Trust in 2nd/3rd Party Recipients

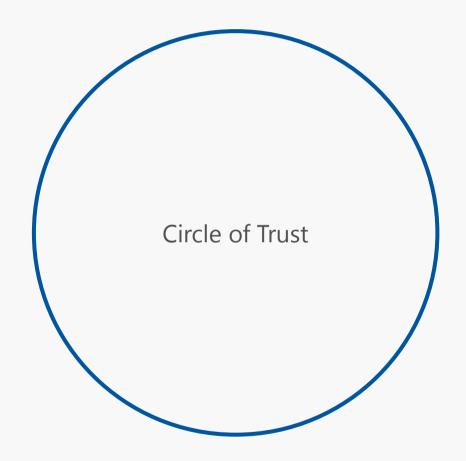
- 1. Use is not transparent
- 2. Compliance with data transfer agreements
- 3. Compliance with security and privacy policies

Asset Value

- 1. Data leakage
- 2. Underutilized data
- 3. Data monetization

What is Trust?

First step to managing "Trust" is to identify who/what is inside and outside the "Circle"



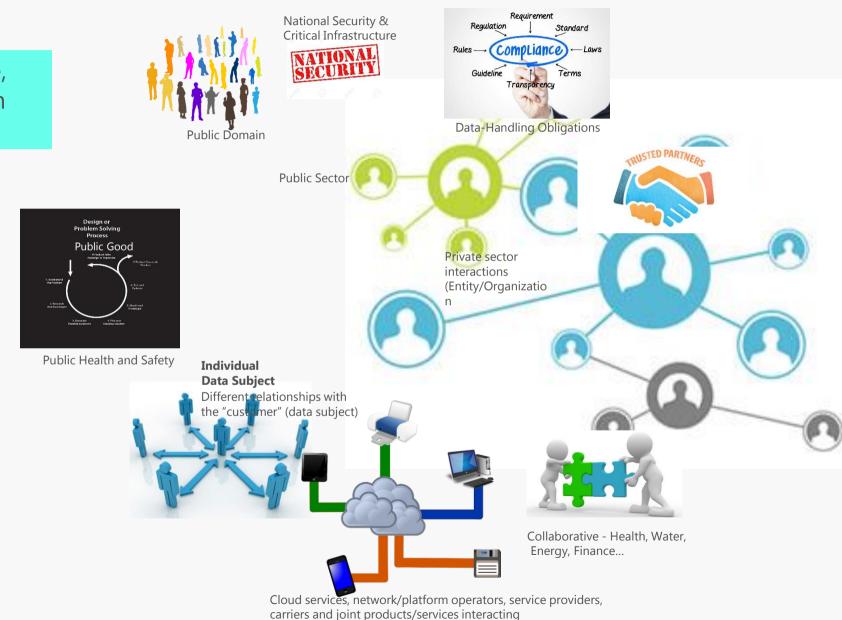
Within a single environment or from a single perspective, trust is relatively easy to ascertain...

Trust is complex to define and manage in distributed environments

What Trust is depends on who you are, your relationship to the data subject in context with each action

- Different & distinct parties
- Different & distinct data practices
- Different & distinct relationship with the data subject
- Different & distinct obligations

....Naturally "trust" is different & distinct based on the incentives, priorities and expectations for the various parties interacting with shared data

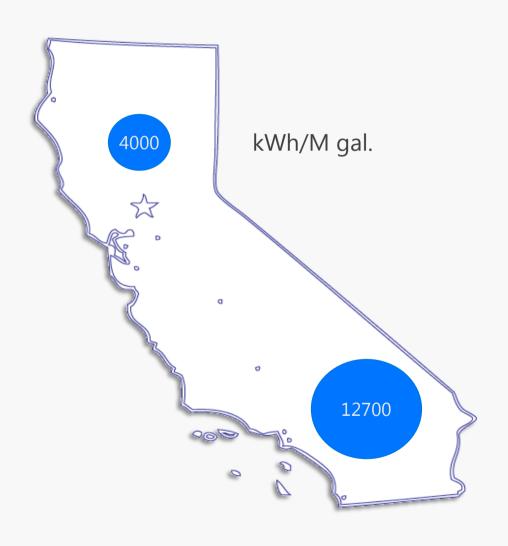


with "customer" (data subject)



UC Davis Center for Water-Energy Efficiency

Leading research at the nexus of Water and Energy Conservation



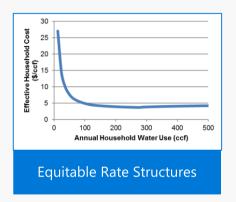
Energy Use for Water in CA:

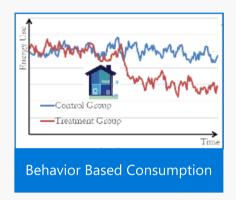
- 20% of Electricity (7% infrastructure)
- 30% of Natural Gas
- 2.1M bbl/yr of Diesel
- 100M t. CO2-eq.



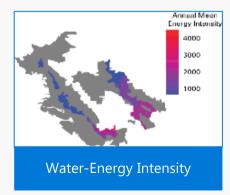
Water Conservation through Data Collaboration

Research scenarios and data sources













Common Data Sources

Enterprise

Billing and rate structures

Capital planning

Budgeting

Workforce management

Infrastructure

Network Data:

Network design

Asset attributes

Time series data:

On/off, open/closed

Flow and pressure

Energy consumption

Water quality

Customer

Customer types and location **
Water Meter Data (monthly or AMI) **

Energy Meter Data (gas/electric) **

Water conservation programs
Outreach and communication

* PCII Protected data

** PII Protected data



UCDAVIS CENTER FOR WATER-ENERGY EFFICIENCY

Two-tier Rate

% Fixed:	40
% Volumetric:	60
Fixed Charge (\$):	\$11.50

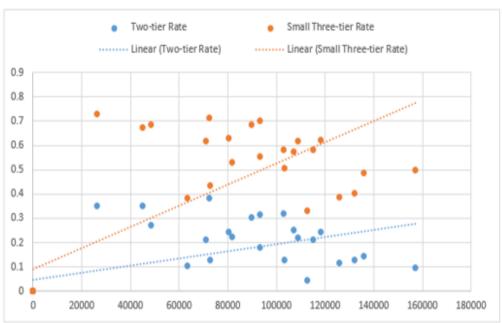
Top of Ti	of Tier (ccf) Volumetric Charge		ge (S/d
Tier 1	18	\$1.50	
Tier 2	29	\$1.90	
Tier 3	0	\$2.33	

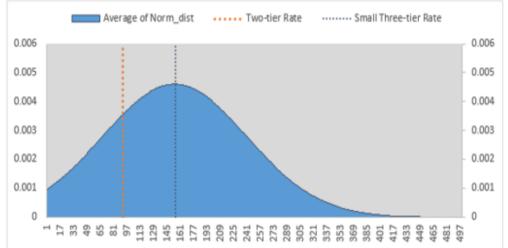
Monthly Consumption to Fairness (ccf)	7.67	
Annual Consumption to Fairness (ccf)	92.0	

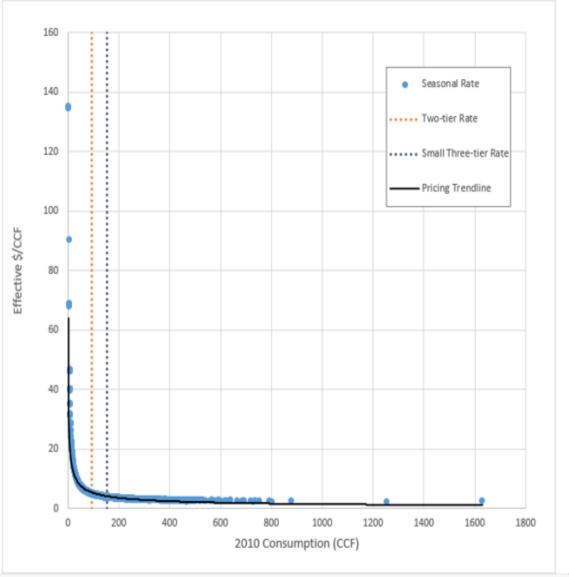
Rate 🖔	
Adopted Rate	CBFR Rate
Small Three-ti	Two-tier Rate
Uniform Rate (

measure
Median Household Income
Median Value Of Owner Occupied
Proportion of Population That Ren

Water Rate Equity Calculator

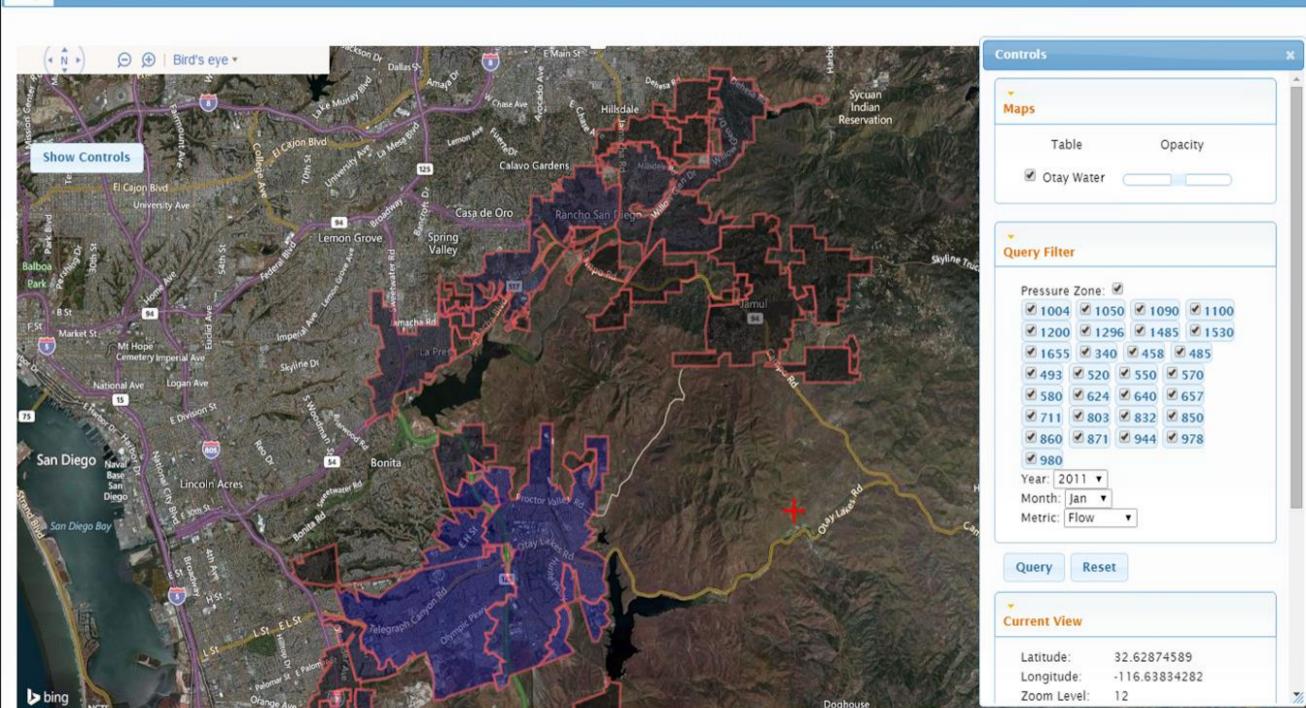












CA Water-Energy Trusted Data Collaboratives

Research Data_ Collaborative(s)

UC Davis Center for Water-Energy Efficiency

Industry Data _____Collaborative

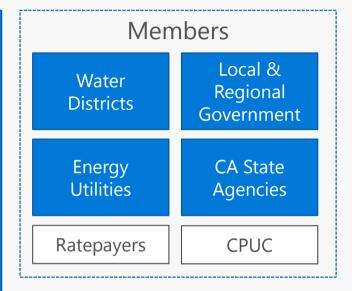
California
Water-Energy Data
Collaborative

Private Data
Collaboratives

Water District Private
Data Collaborative

Energy Utility Private Data Collaborative

CWR Private Data Collaborative California Conservation Data Vault





Types of Trusted Data Collaboratives

Original Scientific Research

Enable original scientific research that requires independent reproduction of experiments and independent verification of research results.

Research Data Collaboratives

Enable academic research projects using externally sourced multi-party protected data that requires raw data isolation, strong audit and proof of compliance.

Industry Data Collaboratives

Enable multiple parties to share data via a neutral third party industry consortium to benefit all members while protecting the private data of each member.

Private Data Collaboratives

Enable private organizations to promote internal data sharing while keeping its data security, privacy, compliance and transparency promises to its stakeholders.

Personal and Enterprise Data Vaults ("one copy of the facts")

A Trusted Data Platform

Data Vault

An hyper-scalable repository of potentially sensitive data from multiple parties that facilitates secure data sharing. Provides mechanisms for data ingestion, policy tagging, encryption, storage and strong access to data while maintaining compliance with a diverse set of effective policies.

Personal Data Vault

- 1. Personal Profile
- 2. Employment Data
- 3. Product telemetry
- 4. Personal Health Data

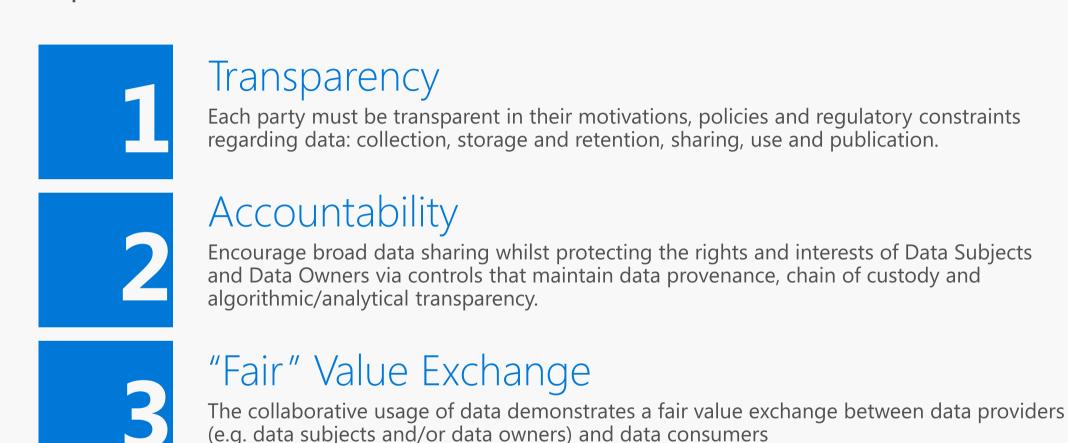
Enterprise Data Vault

- 1. Customer data
- 2. Employee data
- 3. Product telemetry
- 4. Internal Operations

Community Data Vault

1. Civic environmental sensor data

3 Principles for Trusted Data Collaboratives



These three principles form the basis of an operational **Trust Framework**.



OUR COMMITMENT TO **TRUST**



TRANSPARENCY



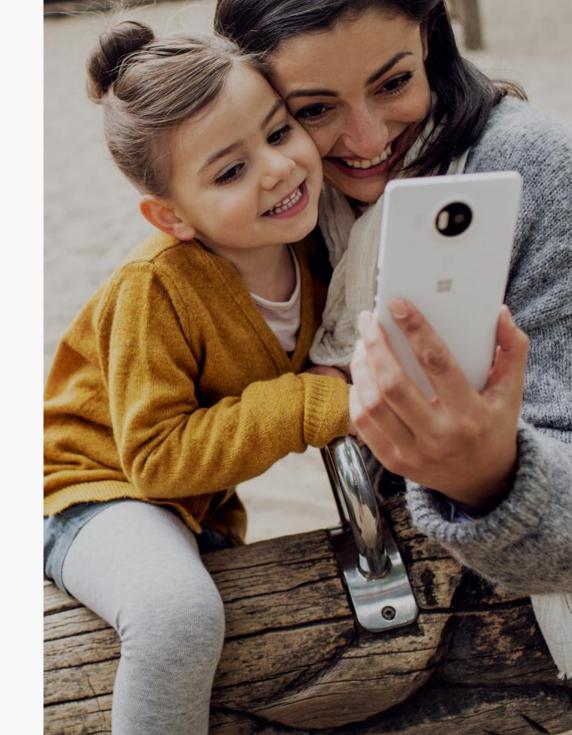
PRIVACY



COMPLIANCE



SECURITY



Microsoft mission

Empower every person and every organization on the planet to achieve more





